

Rep Order# 6837947 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 105004 Printed: 08/02/2012 9:23 AM 1 of 4
 EC'd Yes Last Received: 07/31/2012 7:21 PM
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () OBAMA FOR AMERICA
 Product OBAMA FOR AMERICA
 Estimate# 1537
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1537
 Flight Dates 10/02/2012 - 10/08/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$100.00	10/02-10/08	5	1	5	\$500.00	
	7	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$50.00	10/02-10/08	5	1	5	\$250.00	
	8	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$190.00	10/02-10/08	5	1	5	\$950.00	
	14	TU-F,M	7A-9A	TODAY SHOW	:30	\$250.00	10/02-10/08	10	1	10	\$2,500.00	
	20	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$125.00	10/06-10/06	1	1	1	\$125.00	
	21	SA	7A-9A	SATURDAY TODAY	:30	\$175.00	10/06-10/06	1	1	1	\$175.00	
	22	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$110.00	10/07-10/07	1	1	1	\$110.00	
	23	SU	7A-8A	TODAY ON SUNDAY	:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
	24	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$125.00	10/07-10/07	1	1	1	\$125.00	
	25	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$175.00	10/07-10/07	1	1	1	\$175.00	
	26	TU-F,M	9A-10A	TODAY SHOW II	:30	\$150.00	10/02-10/08	10	1	10	\$1,500.00	
	32	TU-F,M	10A-11A	TODAY SHOW III	:30	\$100.00	10/02-10/08	10	1	10	\$1,000.00	
	38	TU-F,M	11A-12P	RACHEL RAY	:30	\$100.00	10/02-10/08	5	1	5	\$500.00	
	44	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$125.00	10/02-10/08	5	1	5	\$625.00	

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	50	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$90.00	10/02-10/08	5	1	5	\$450.00	
	56	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$150.00	10/02-10/08	5	1	5	\$750.00	
	57	TU-F,M	2P-3P	THE DOCTORS	:30	\$100.00	10/02-10/08	5	1	5	\$500.00	
	58	TU-F,M	3P-4P	DR. PHIL	:30	\$150.00	10/02-10/08	5	1	5	\$750.00	
	60	TU-F,M	4P-5P	FIRST NEWS 3 AT FOUR	:30	\$175.00	10/02-10/08	10	1	10	\$1,750.00	
	62	TU-F,M	5P-630P	EARLY NEWS	:30	\$265.00	10/02-10/08	15	1	15	\$3,975.00	
	63	SA	5P-630P	KSNV EARLY NEWS	:30	\$200.00	10/06-10/06	1	1	1	\$200.00	
	64	SU	830P-930P	NEWS 3 LIVE (FOLLOWING NET)	:30	\$450.00	10/07-10/07	1	1	1	\$450.00	
	65	TU-F,M	630P-7P	JEOPARDY	:30	\$260.00	10/02-10/08	5	1	5	\$1,300.00	
	66	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$260.00	10/02-10/08	5	1	5	\$1,300.00	
	67	TU-F,M	730P-8P	FACE TO FACE W/ JON RALSTON	:30	\$150.00	10/02-10/08	5	1	5	\$750.00	
	68	SA	630P-7P	JEOPARDY	:30	\$175.00	10/06-10/06	1	1	1	\$175.00	
	69	SA	7P-730P	WHEEL OF FORTUNE	:30	\$175.00	10/06-10/06	1	1	1	\$175.00	
	71	M	8P-10P	THE VOICE	:30	\$1,100.00	10/08-10/08	1	1	1	\$1,100.00	
	73	TU	8P-9P	THE VOICE	:30	\$1,100.00	10/02-10/02	1	1	1	\$1,100.00	
	74	TU	10P-11P	PARENTHOOD	:30	\$900.00	10/02-10/02	1	1	1	\$900.00	

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	75	W	9P-10P	LAW&ORDER	:30	\$1,300.00	10/03-10/03	1	1	1	\$1,300.00	
	79	TH	10P-11P	ROCK CENTER	:30	\$950.00	10/04-10/04	1	1	1	\$950.00	
	82	F	10P-11P	DATELINE NBC	:30	\$1,000.00	10/05-10/05	1	1	1	\$1,000.00	
	83	SA	8P-9P	SMASH (REPEATS)	:30	\$350.00	10/06-10/06	1	1	1	\$350.00	
	84	SA	9P-10P	CHICAGO FIRE RPTS	:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
	85	SU	4P-515P	FOOTBALL NIGHT IN AMERICA	:30	\$600.00	10/07-10/07	1	1	1	\$600.00	
	86	SU	530P-830P	SUN NT FB: SD @ N ORLEANS	:30	\$4,000.00	10/07-10/07	1	1	1	\$4,000.00	
	Buyline Comment: EXACTDATES N/A											
	91	SU	930P-10P	TBD AFTER NFL	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	92	SU	10P-11P	LAW & ORDER AFTER NFL	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	93	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$275.00	10/02-10/08	5	1	5	\$1,375.00	
	94	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$285.00	10/06-10/06	1	1	1	\$285.00	
	95	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$285.00	10/07-10/07	1	1	1	\$285.00	
	96	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$150.00	10/02-10/08	5	1	5	\$750.00	
	97	TU-F,M	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$60.00	10/02-10/08	5	1	5	\$300.00	
	98	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
	99	SU	1135P-12A	SPORTS NIGHT IN LAS VEGAS	:30	\$90.00	10/07-10/07	1	1	1	\$90.00	

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---REPORT TOTALS---
 Report Totals: 156 / \$37,195.00

---SALES MONTHLY TOTALS---

Oct 12: 156 / \$37,195.00
 Sales Totals: 156 / \$37,195.00
 Station Totals: 156 / \$37,195.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$123,983	CATV 0%	KBLR 0%	KINC 0%	KLAS 21%	KSNV 30%
		KTNV 14%	KTUD 1%	KVCW 5%	KVMY 3%	KVVU 26%
		XXXX 0%				

---COMPETITIVE COMMENTS---

Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---
 CASH IN ADVANCE